

## GOLD RIVER CHAMBER OF COMMERCE

Directors Meeting

Thursday, October 20, 2022, 7:00pm

Call to Order 7:18pm

All attending via Zoom - Linda Vandenberg, Candice Baker, Georgie McKenzie, Chris White, Anita Lawrence, Cathy Nesbitt

**Motion** to accept the minutes from September 2022. Moved: Chris White, Seconded: Candice Baker

Add to Agenda - Small Business Month

### Reports

President/Membership - Linda Vandenberg      Nothing special to report. The Newsletter will be out next week.

Treasurer/Social Media - Anita Lawrence Attached - 3 Financial reports.

Closing Balance, September 28, 2022: checking \$10489.44 and savings \$771.94

**Motion** to accept treasurer's report. Georgie McKenzie/ Chris White

Anita will be working on getting the new businesses onto the website. Anita will consult Paul about our numerous email addresses.

Economic Development Committee - Cathy Nesbitt      Wayfinding signs for intown locations should be arriving any day. These will be directional signs to Peppercorn, Nimpkish Park, the Cemetery, the ball fields, Star Lake, the Village Campground and the recycling/waste depot. The next phases will include highway signs and an update on the Rec center signs.

Anita compiled and sent out the Fall EDC Newsletter.

We are eager to hear from the new Village Council concerning what directions they have for our committee.

New Business - Georgie McKenzie Will be purchasing/delivering a welcome gift for the Grocery Co-Op.

### BUSINESS ITEMS

1. *Christmas Social/Candice.* The Christmas Social will be held at the Legion on Dec. 10, 2022. No rental fees. Pasta, Meat, Salad, dessert. \$10/plate. We will charge

another \$5/person which we will donate to a local charity. Buy your own drinks. Tickets will be presold, two per membership. Events will begin at 6:00pm with cocktails, dinner, entertainment???, music/dance. This will be a private event up to the time the music/dance begins.

**Motion** to move forward with the above plans for a Christmas Social. Chris White/Anita Lawrence

All other details will be left up to Candice, with our thanks.

When Linda sends out the invitations for the social, she will be asking for members to update their emails, etc.

2. *Membership Drive* Linda is looking at digital certificates and Chamber links for benefit packages. Also considering window clings. Info will be out early December. Some members are not paying their dues in a timely manner. Anita will look into setting up some sort of electronic method for members to make their payments.
3. *Signage at Info Center* We are expecting two new signs (Tsaxana and Dawn). We now have two different sized signs. This will be checked out before we have any more signs replaced.
4. *Rural Immigration Program* We are taking this off the table until we hear from the originators.
5. *Christmas Craft Fair/Twilight Madness* Fair - Friday, Nov 25, 6pm to 8pm and Saturday Nov 26, 10am to 2pm. Local businesses are on board for Twilight shopping until 8pm on Friday. We are still waiting to receive the cost of insurance. \$25/table for the two dates combined.
6. *Small Business Month* Just a reminder that October is Small Business Month. Linda will mention it in her Newsletter.
7. *Discussion* a) Anita informed us that her job/contract with the Village is coming to an end this month. b) Candice brought it our attention that an employee at Strathcona Lodge has given false information about the services available in Gold River. Anita will contact and share up-to-date information with the Lodge. It was suggested that some Strathcona staff members might benefit from an invitation and tour of our town and its amenities.

Next meeting - Director's Meeting, November 17, 2022, 7pm, JCC room 116 and Zoom

Submitted by Cathy Nesbitt