

GOLD RIVER CHAMBER OF COMMERCE

General Meeting Minutes

Thursday, Nov 17, 2022

7pm at the JCC, room 116, as well as a Zoom (Zoom did not work for us!)

Call to Order: 7:01pm

Attendance: **In Person:** Linda Vandenberg, Cathy Nesbitt, Serena Ross, Anita Lawrence

Via Phone: Candice Baker

Approval of minutes from Oct. 2022 – *Motion to Approve: Anita, Second: Linda*

Additional Items to add to Agenda: 6. – Anita adds Darren Kardynal 7. – Anita add co-op marketing

Directors and Officers Reports:

President -Linda – Emailed presidents' letter at the end of October. Will start updating the Business Spotlight window again in the new year.

Membership – Linda – no new businesses

Treasurer – Anita – See attached report

\$50 for Remembrance Day wreath and \$500 to destination think – should see those reflected in next month's statement. Anita also now has her own debit card and password to access the Chambers Bank account with TD.

*Email for e-transfer will be set up shortly. The email address will be **membership@destinationgoldriver.ca***

Social Media – Anita – lots of contact through the website lately! Anita is talking to people almost weekly now with questions and contacts made through the website.

Anita chatted with Strathcona lodge (original item #6 from the agenda) and clarified a few details with them. They were very amicable and had a great chat! Thanks Anita.

EDC – no meeting this month. Waiting to hear from the new council about a schedule.

Speaking of council – our new council representatives are Henry Fossen and Peter Wehmeier – Linda will send them our current meeting schedule and invite them to our Social as well as the next general meeting, as well as add them to our membership email list. Henry and/or Peter are welcome to attend any general membership meeting as our council reps, but must ask to be added to the agenda to attend a directors meeting, just like the general membership.

New Businesses – Georgie – Not here tonight

Buisness Items:

1. Christmas Social – Held Dec 10 at the Legion.

Dinner will be pasta, salad, garlic toast and a desert. They have options on pasta for gluten free etc. – just need to let them know who wants what.

Cost for dinner is \$10 per person. Doors will open at 6pm and dinner will be at 6:30pm.

Leah and Greg will be doing music and that will cost us \$200. Because of this cost, **we will have ticket cost of \$15 per person**, as well as **ask everyone to bring a donation to the food bank**. Doors will open for a dance at 8pm that is open to the public.

After dinner before the dance Linda will host a mini-meeting/update for the membership (In leu of a Dec Meeting (original agenda item #7). She will just give a little update, remind membership of dues next year, will remind people they can step up for a director position, and will remind everyone of the AGM in February.

Candice will create the invite – Linda will send – RSVP to Linda/Candice - RSVP needs to be in by the 5th.

2. 2023 Membership Drive – Linda will talk to quality designs about cost of window clings for our members to put up in their business. Linda/Candice will remind members of their dues as they call about the Christmas Social and will also update contact info if needed.
3. Signage @ Info Center – Three7Five has a sign coming and there is still space for one for Taxana when theirs is made. *There are different sizes of signs up at the moment, but the standard going forward will be the larger 24x36 size.*
4. Christmas Craft Fair/Twilight Madness – Craft fair has 41 vendors signed up! One comment we did get from the craft fair vendors is that hosting twilight madness at the same time, the vendors are unable to shop the madness! Hopefully next year we could do the evening before or something to fix this.

Linda and Cathy will go down to set up tables at 11am Friday, Vendors can come to set up starting at 4pm. We are still waiting for the insurance to go through, again.

5. Show and Shine Signage – Linda purchased signs from Quality Designs for the Gold River Show and Shine. They are undated and can be re-used year after year, and **Linda put forward a motion for the chamber to re-imburse her \$150.08 for the signs** so they are owned by the chamber and will continue to be stored at JCC room 116. **Cathy approved the motion and Serena Seconded after an all in favour vote was cast and passed.**

6. Darren Kardynal – Anita – Darren is a representative for us and our membership for chamber benefits and how to access and use the benefits you get from being a chamber member in BC. Anita attended a Zoom meeting with Darren for the Chamber Benefit Plans for BC Chambers. Anita will talk to him and see if she can send his email out to our membership so they can contact him directly with questions.

Our access to chamber plans currently that Linda has is chambers.chamberplan.ca with the password: chamber . This, however is linked to all of her personal information as well. Anita and Linda will look further into this to see if we can make/have user profiles available to our membership for the BC Chamber.

7. Co-Op Marketing – Anita – Destination think is a marketing agency for the entire region that we work with. In the New Year they will present us with a report on statistics of how many people accessed information through them on Gold River.

In total, our council and chamber has donated \$1000 a year in support of this project – many communities in the region do this!

Meeting Adjourned at 8:18pm

Completed by Serena Ross, Recording Secretary