

GOLD RIVER CHAMBER OF COMMERCE

General Meeting Minutes

Thursday, July 21, 2022

7pm at the JCC, room 116, as well as a Zoom connection

Call to Order: 7:04pm

Attendance: **In Person:** Linda Vandenberg, Cathy Nesbitt, Serena Ross, Georgie McKenzie

Via Zoom: Anita Lawrence

Approval of minutes from June 16, 2022 – *Motion to Approve: Serena, Second: Linda*

Additional Items to add to Agenda: 1) Next presidents letter/EDC Blurb date

Directors and Officers Reports:

Linda – President: No real presidents report at this time. Business of the month display will be updated soon. Next president's letter due in OCT.

Linda – Membership: Cindy Radmikin, Brenda Patrick, Muscle Warfare, Peter at Liquor store still to pay. Serena will reach out to Peter and Cindy – remind Cindy fee is now only \$50 for the rest of the year. 2-3 others to reach out to – may no longer be operating.

Anita – Treasurer: See attached report. *Motion to approve: Serena, Second: Cathy*

Cathy – EDC: Wayfinding update: 14 directional/wayfinding signs are in the works to places like Peppercorn, the ball fields, etc. Ministry of Transportation is working on a new sign @ Buttle Lake Bridge.

Georgie – New Businesses: Delivered to Namaste Spa, Sent Mr. Cazander's packet through the mail. Will reach out to E-Bike Rental Place. Please let Georgie know if you hear of any other businesses we haven't gotten yet.

Business Items:

- 1) **Gold River Days** Aug 27/28 2022. Theme for Gold River Days is "Under the Sea". Linda met with Christina and is aiming to set up a car show for the 28th. Revelers Duck race is planned on land this year – not the river. The Fire fighters will help hose the ducks out of the back of a truck. Art show planned at the community center for the 27 and 28. Pancake breakfast at the legion on the 28th. Vendors can decorate their booth to the theme for a participation thing. Scavenger Hunt – Serena is going to create a scavenger hunt. Sign up at the park – take photos around town and return to the park. *We decided we'd do 4 gift cards, each worth \$30, to be donated by the chamber. Cathy put forward a motion for us to cover the prizes, all were in favor and that was carried.* Serena will reach out to Jenny/ the library to see if they will be doing anything as well.

- 2) **Summer events:** GR 200 said they want to do the event again. We have not heard back anything from the North Island 1000. Everyone in agreement that **MORE LOCAL ADVERTISEMENT** was needed for these events. Locals had no idea these events were even taking place.
- 3) **ACCESS Employment Immigration Opportunity Video:** We are not going to take this on at this time – too much. **Shop Local Video Update:** DONE!! All the videos are up on Youtube! Please share the video links and the posts Anita shares to the Gold River CoC FB Page!
- 4) **Mary Ruth Schnider/ CR Chamber of Commerce Explore Next Door:** She is coming up to do more videoing this weekend for the 1min 20sec video that will be a “Meet the Neighbour” video through Tourism CR. They are there for promoting Gold River and our CoC for us. 3 years ago, the Village Council donated \$1000 to this, and *Anita put forward a motion for the CoC to donate \$500 further to Destination Think for this project. All were in favor and the Motion was carried.*
- 5) **New Signs @ Info Center:** Anita has the Chalet’s sign at home and will go up this weekend. MMFN currently has a blank space and there is a remaining blank space for Three7Five (Dawn).
- 6) **Rural Immigration Program:** Anita and Linda will get more follow up information to share with us in Sept.

Meeting adjourned 8:30pm

Next meeting Sept 15, 2022 – no Meeting in Aug – Enjoy the Summer!

Recording Secretary Serena Ross