**GOLD RIVER CHAMBER OF COMMERCE**

General Meeting Minutes

Thursday, July 21, 2022

7pm at the JCC, room 116, as well as a Zoom connection

**Call to Order: 7:04pm**

**Attendance: In Person:** Linda Vandenberg, Cathy Nesbitt, Serena Ross, Georgie McKenzie

**Via Zoom:** Anita Lawrence

**Approval of minutes from June 16, 2022** – *Motion to Approve: Serena, Second: Linda* **Additional Items to add to Agenda:** 1) Next presidents letter/EDC Blurb date **Directors and Officers Reports:**

Linda –President: No real presidents report at this time. Business of the month display will be

updated soon. Next president’s letter due in OCT.

Linda – Membership: Cindy Radmikin, Brenda Patrick, Muscle Warfare, Peter at Liquor store still to pay. Serena will reach out to Peter and Cindy – remind Cindy fee is now only $50 for the rest of the year. 2-3 others to reach out to – may no longer be operating.

Anita – Treasurer: See attached report. *Motion to approve: Serena, Second: Cathy*

Cathy – EDC: Wayfinding update: 14 directional/wayfinding signs are in the works to places like Peppercorn, the ball fields, etc. Ministry of Transportation is working on a new sign @ Buttle Lake Bridge.

Georgie – New Businesses: Delivered to Namaste Spa, Sent Mr. Cazander’s packet through the mail. Will reach out to E-Bike Rental Place. Please let Georgie know if you hear of any other businesses we haven't gotten yet.

**Business Items:**

**1) Gold River Days** Aug 27/28 2022. Theme for Gold River Days is “Under the Sea”.

Linda met with Christina and is aiming to set up a car show for the 28th. Revelers Duck race is planned on land this year – not the river. The Fire fighters will help hose the ducks out of the back of a truck. Art show planned at the community center for the 27 and 28. Pancake breakfast at the legion on the 28th. Vendors can decorate their booth to the theme for a participation thing. Scavenger Hunt – Serena is going to create a scavenger hunt. Sign up at the park – take photos around town and return to the park. *We decided we’d do*

*4 gift cards, each worth $30, to be donated by the chamber. Cathy put forward a motion for us to cover the prizes, all were in favor and that was carried.* Serena will reach out to Jenny/ the library to see if they will be doing anything as well.

**2) Summer events**: GR 200 said they want to do the event again. We have not heard back anything from the North Island 1000. Everyone in agreement that MORE LOCAL ADVERTISEMENT was needed for these events. Locals had no idea these events were even taking place.

*3)* **ACCESS Employment Immigration Opportunity Video**: We are not going to take this

on at this time – too much. **Shop Local Video Update:** DONE!! All the videos are up on Youtube! Please share the video links and the posts Anita shares to the Gold River CoC FB Page!

*4)* **Mary Ruth Schnider/ CR Chamber of Commerce Explore Next Door:** She is coming

up to do more videoing this weekend for the 1min 20sec video that will be a “Meet the Neighbour” video through Tourism CR. They are there for promoting Gold River and our CoC for us. 3 years ago, the Village Council donated $1000 to this, and *Anita put*

*forward a motion for the CoC to donate $500 further to Destination Think for this*

*project. All were in favor and the Motion was carried.*

*5)* **New Signs @ Info Center:** Anita has the Chalet’s sign at home and will go up this weekend. MMFN currently has a blank space and there is a remaining blank space for Three7Five (Dawn).

*6)* **Rural Immigration Program:** Anita and Linda will get more follow up information to

share with us in Sept.

**Meeting adjourned 8:30pm**

**Next meeting Sept 15, 2022 – no Meeting in Aug – Enjoy the Summer!**

Recording Secretary Serena Ross