

GOLD RIVER CHAMBER OF COMMERCE

General Meeting Minutes

Thursday, Sept 15, 2022

7pm at the JCC, room 116, as well as a Zoom connection

Call to Order: 7:00pm

Attendance: **In Person:** no in person meeting this month

Via Zoom: Linda Vandenberg, Serena Ross, Chris White, Georgie McKenzie, Candice Baker, Dawn Dakin, Linda Mifflin

Approval of minutes from July, 2022 – *Motion to Approve: Georgie, Second: Chris*

Additional Items to add to Agenda: 7) Christmas Craft Market

Directors and Officers Reports:

President: Linda – President's letter will come out in October – will include a summer recap and outline some upcoming events. New display should be up in the plaza next week.

Treasurer – Anita - Via Email: Here is the latest treasury report. I know the last one was July 23rd and this one is the 29th of July but I don't have the August bank statement yet – it's quite late. The closing balance at July 29 was 10996.44.

Since then, one membership of 50.00 from Cindy Rahmadin of Baresthetic Beauty as well as the group insurance deposit of 15.50. For Expenses: I paid Riley Last her bursary of 350.00, Paul Smith for Domain name renewals of 88.00 and Serena for the Gold River days scavenger hunt gift cards of 120.00. So as of today, our balance would be approx.. 10,503.94.

I received a business banking card from TD – no other past treasurers seems to remember the password so I am hoping I can reset it at the bank and I will keep that password on file separate from the card. Still needing to coordinate with another signatory to make an appointment at td for online banking and to order new cheques. I literally have two cheques left. Anya has yet to hand in her proof of second term registration, so her bursary payment is outstanding.

Motion to Approve: Linda, Seconded by Serena

Social Media report – Anita – Via email: I have been in touch with Nootka Marine adventures to post one of their videos to our site – still waiting to hear from them. Please continue to share our video's so we can get subscribers to our You tube page. I am always looking for things to share to the Facebook chamber page that would be of interest to our membership – I failed at this during the summer but I will be back at it now!

EDC – Anita - Via email: Summer was a bit of a hiatus for us – I was recovering from surgery and well it was summer.

I have been working on the Wayfinding project and I am ordering signs tomorrow! The Village will do the installs and we have new signs directing people to Nimpkish Park, Peppercorn Park, The sports fields, recycling and waste depot and the cemetery. As well we have 2 small road signs for the rec center (phase 1), one for star lake and another for the campground. These will start to get installed as Operations schedules, but all the materials and signs should be here in 3 weeks. So hopefully we will see some installs before the winter sets in.

The tourism center has one more weekend of operation – we had to extend the season by two additional weekends as per Destination BC hour requirements. I will have some stats for the chamber at the October meeting.

The group is looking for two more volunteers if anyone is interested or you know someone that would be a good fit for economic development ideas! If someone is interested in putting their name forward for EDC they can contact me at the Village office: 250-283-2202 Ext 127 or email me at alawrence@goldriver.ca

New Business – Georgie: Nothing new, please let her know if we hear of anything/anyone else opening up in town!

Business Items:

1. **Gold River Days Review** – Great Success, the parade was awesome and so were all the activities. Really great to see so many people out! One negative was the timing between the parade and the start of the activities – should have started up right away – not had an hour break. There was also some confusion on where vendors were to be setting up – if we take this on again, next year, we will need to really clarify that in advance – and have an early (like 9am) plan to meet and set up before everyone gets there!
2. **Christmas Social** – Planning a Legion evening event – as they have a kitchen and the bar which we can use. Set it as a Christmas Party for members – have tickets for sale (\$5 or \$10) to cover cost of appetizers. Also plan for a food or toy drive as well. Candice will begin the planning and find a date with the Legion – hoping beginning of Dec.
3. **2023 Membership Drive** – Anita/Linda will work on this. We will discuss more at the next meeting about what we want to do – *Linda will price out window clings/certificates and bring that information to the Oct Meeting.* In the next presidents letter Linda will ask everyone to ensure their contacts are up to date. Candice also offered to help with a phone campaign to get updated information – and will also mention the social during these calls!

4. **Signage at the Info Center** – MMFN still needs to get their sign up – then there are 2 blank spots. Dawn Dakin will take one for Three7Five. - Will update more at the next meeting
5. **Upcoming election** –Dawn is handling the all-Candidates meeting – still needs a few volunteers. Otherwise, we are good!
6. **Rural Immigration Program Update** - none at this time – will push to Oct meeting when Anita/Linda can update us.
7. **Christmas Craft Fair** – Plan for either Nov 25/26 or Dec 2/3 Depending what weekend is available – preferably the November dates. Plan to have an Evening event on the 25th from 6-9 and daytime event the 26th from 10-2. Serena will also reach out to the plaza businesses about doing Twilight Madness the evening of the 25th, to do an everyone out shopping at once kinda evening! We will follow up and finalize plans in Oct.

Adjourned: 8:06pm

Recording Secretary Serena Ross.