

GOLD RIVER CHAMBER OF COMMERCE

General Meeting

Thursday, February 17, 2022

7pm via Zoom

Call to Order/Attendance/Welcome

Linda Vandenberg, Chris White, Cathy Nesbitt, Anita Lawrence, Dawn Dakin, Georgie McKenzie, Serena Ross, Candice Baker, Kenny Leslie

Approval of minutes January 20, 2022 Moved to accept: Anita Lawrence/seconded: Chris White

Additional items No. 7) The number of General Meetings

Officer and Director Reports

President – Veanna Johnston Absent due to Family emergency

Treasurer/Membership – Linda Vandenberg Treasurers Report attached. Moved to accept: Chris White/seconded: Georgie McKenzie

Membership: 2022 dues have been coming in and we have one new member. Linda will reach out to members to encourage payments.

Social Media Director/Bursary – Anita Anita has been working on the Federal Government Initiative Grant which includes five print ads and 4 videos.

Bursary – Anita is in contact with the GRSS principal concerning a presentation regarding scholarships and bursaries. Anita is hoping a Director will step up to take this portfolio so she can dedicate more time to her new position as Treasurer.

Recording Secretary/EDC Liaison – Cathy EDC has a newsletter in the mail. Work is underway on the wayfinding initiative. The committee has completed everything on the EDC strategy so they are looking forward to new activities. One possibility is to spend time on improvements at Nimpkish Park.

Directors/Business of the Month – Linda Georgie and Cathy have put the shelf in the Community Calendar window. The first display is from the Vancouver Island Regional Library. Linda is contacting local businesses for future displays.

Director/Welcome New Business – Georgie Letters and/or gifts have been given out to Kristy at H&R Block; Misty at the gas station; Cindy at Baresthetics; Allie at Fields; Serena at the Telepharmacy; and Tyler at WFP. Please let Georgie know of any new businesses in town.

Business Items

- 1) Quarterly Newsletter - Our new president, Linda, will put out a letter to the membership introducing the new executive and general information. Anita will talk to the Village about possibly combining a Chamber Newsletter with the Economic Development Newsletter.

- 2) New header for Chamber business sign at Info Center – The sign is ready to go up but the EV station is being installed in the area near the sign so we will wait. The Ridgeview Motel has a new sign that we can put up at the same time.
- 3) Shop Local Grant update – Anita It's going well. All the pieces are in place and the report will be submitted soon. The s will be ready for the Spring edition of the Strathcona Collective.
- 4) Spring Workshop – on hold
- 5) Campbell River Chamber database – Mary-Ruth Snyder will be making a presentation to the Village Council in the near future.
- 6) Correspondence/discussions/Comments from the Gallery – A possible event for the spring or Gold River Days – combination of a craft market, a health fair and an art show.
- 7) Number of General Meetings – The Bylaws mention 4 general meetings per year (one being the AGM). Our room at the Jack Christiansen Centre is too small for a general membership. We could combine in-person meetings at the JCC with a Zoom connection. The Ridgeview Hospitality room could be rented for larger meetings. How about a social meet and greet at the Golf Course, a restaurant or the Ridgeview? Or an awards night? More discussion needed to finalize dates, places and venues.
Candice is willing to organize a meet and greet. Linda and Serena will work on the schedule for future meetings.

Next Meeting – Executive Meeting - March 17, 2022 @7pm – JCC with a Zoom link

Adjourn

Submitted by, Cathy Nesbitt

Recording Secretary