

GOLD RIVER CHAMBER OF COMMERCE

General Meeting Minutes

Thursday, January 20, 2022

7pm via Zoom

Call to Order/Attendance/Welcome

Veanna Johnston, Linda Vandenberg, Cathy Nesbitt, Chris White, Georgie McKenzie, Dawn Dakin, Anita Lawrence, Michael McGee, Lynda Mifflin, Brenda Patrick, Michael Lee

Approval of minutes One correction to be made on the November 18, 2021, minutes ... Please change the heading from General Meeting Agenda to General Meeting Minutes. **MOTION:** to accept the minutes of November 18, 2021, with the change. Chris White/Anita Lawrence/passed.

Additional items - none

Officer and Director Reports

President – Veanna Johnston - Still working out of town. Unable to return for some time.

Treasurer/Membership – Linda Vandenberg – Financial Report - see attached

Checking: \$18,314.54 Savings: \$771.56

MOTION: to accept the Treasurer's report as presented. Anita Lawrence/Chris White/passed

Social Media Director/Bursary – Anita – Paul Smith continues to manage the website. Anita does the small updates like updating the membership and posting information items. Our Facebook page is being worked on and Anita would welcome feedback.

Daniel Kornlyo has sent in his formal paperwork and will be receiving his bursary monies this month. Samuel Lawrence will be submitting his paperwork soon. Anita has contacted the High School concerning giving a presentation to this year's grads encouraging them to apply for bursaries. Details yet to be finalized.

Recording Secretary/EDC Liaison – Cathy – The Economic Development Committee has agreed to let us showcase local businesses in the Community Calendar Window with the proviso that we include all businesses, not just Chamber members. **ACTION:** Cathy will move the shelf in, and Linda will contact the businesses. Look for the first display on Feb 1st.

Directors/Business of the Month – Suzanne/Linda

Director/Welcome New Business – Georgie – New businesses/managers to welcome – Bare Esthetics/Cindy Ramadin, Western Forest Products/Tyler Field, Telepharmacy/Serina.

Business Items

- 1) Dates for 2022 meetings – Third Thursday of each month excluding Aug and December. Linda will include these dates in her next mail-out to all members. Anita will post the dates on the website.
2022 General Meeting dates. January 20, February 17, March 17, April 21, May 19, June 16, July 21, September 15, October 20, November 17.
- 2) New header for Chamber business sign at Info Center – Thank you Anita for ordering it and to Linda and Douglas for transporting it to town. It will be put up as soon as the snow melts.
- 3) EDC/Chamber Shop Local #3 – Anita - \$2000 grant money was won by 40 people and in turn spent in Gold River shops. The average expenditure was 30% over the worth of the coupons redeemed.
- 4) Shop Local Grant – Thanks to Anita for applying for \$26,500 grant money from BC Shop Local Initiative. This grant was opened to all BC Chambers. We were granted the money for Video and print marketing. The Video process has already begun with Ryan de Milliano of RAD media. We will receive four, 2-to-5-minute videos and 40 stills. Anita will post an invitation for pictures from the community, including guidelines and specifications.

- 5) Tourism Center – In her capacity with the Village, Anita reported that she has applied for The Canada Summer Jobs Grant, which supplements the wages for summer student to work in the Info Center. Anita has been going through the Info Center and is finding and removing loads of old papers and pamphlets.
- 6) Spring Workshop – on hold
- 7) By-Laws – Anita has revised the By Laws following the By Law Builder on Corporations Canada website. Linda will send out these to the membership with a way for them to vote on accepting the revised By Laws. We will require this information for our AGM in February.
- 8) Christmas Craft market – Linda/Cathy - It was a great success. Community spirit was amazing. Thanks to all those who helped make this happen. A special thank you to Genie Laroche for her time. We are interested in having a craft markets 3 times a year – possibly spring, fall and Christmas; and incorporating an art Showcase as well.
- 9) Supporting people who are trying to start new businesses in town. (fish plant, grocery co-op). What can we do to show our support? The EDC has sent a letter of Support to the Co-op group. The fish plant is still waiting for some approvals before going forward.
- 10) Plans for AGM 2022
Thursday, February 17, 2022. Zoom @ 7:00pm
Cathy will put out an agenda. Linda will send out a list of vacant positions and an invitation to members for interest in standing for executive positions and directorships.
- 11) a) Correspondence from Campbell River Chamber/Mary Ruth Snyder. The CR Chamber is putting together a database and would like to have input from Gold River. See attached. Anita has responded – see attached.
b) Anita suggested we send a (quarterly) letter to the Village sharing our initiatives and actions. This would be a good way to communicate with the Village and to share our common goals
Comments from the Gallery – we were happy to have 4 members in the gallery this evening. Discussions and comments ensued.

Next Meeting – General Mtg via Zoom. Feb 17, 2022, immediately following the 7pm AGM.
Adjourn 8:30pm

Submitted by Cathy Nesbitt
Recording Secretary