

# GOLD RIVER CHAMBER OF COMMERCE

## Meeting Minutes

Thursday, May 20, 2021

7pm via Zoom

### **Call to Order/Attendance/Welcome to General Members.**

Veanna Johnston, Linda Vandenberg, Georgie McKenzie, Chris White, Anita Lawrence, Cathy Nesbitt, regrets – Suzanne Trevis. Anita will talk to Marlee Koob regarding the expectations of being a Director.

### **Approval of minutes from April 15, 2021 meeting.**

**MOTION:** To accept the Minutes of April 15, 2021 as recorded. Moved - Anita Lawrence/seconded - Linda Vandenberg. Passed

### **Any items to add to the agenda?**

Gold River Days - #5 Business Items

### **Officer and Director Reports**

#### **President – Veanna Johnston**

The Bursary applications are in and the group is moving forward with interviews next week. A Financial Report was been resubmitted to the Village Council to further our request for a Grant in Aid concerning the rental of a room at the Jack Christiansen Center.

#### **Treasurer/Membership – Linda Vandenburg**

Monthly Financial Report attached/filed. Checking \$11,428,21 and Savings \$771.17

**MOTION:** That we accept the Financial Report as presented. Anita Lawrence/Georgie McKenzie, passed

We pay \$1487.00 annually for our director's insurance through WayPoint Insurance. Linda will check with the BC Chamber to compare the costs and check to see if we could get a better deal. Annual Budget – This needs to be done in the latter part of the year so it will be ready for the January AGM.

Closing the Checking account – We will need to be sure that \$500 is always earmarked for Bursaries.

Members in arrears. How do we deal with this problem? Letter/emails have been sent several times. It is time to inform tardy members that they will be taken off the mailing list and we will assume that they do not wish to be members at this time. Linda will contact these members.

Linda will also remove signs from the entrance to town if the business has not paid for them.

Member Perks. All BC Chamber members are offered certain perks and we need to send this information out to all members through email and our website. Linda will investigate this further – possible contacts: Matthew McInnis, Kathleen Yang, Mary Ruth Schneider.

Membership – is it prorated for those joining mid-year?

**MOTION** – That a full year membership of \$75 be reduced to \$50 for a member joining after June 30<sup>th</sup> of the current year; and that, a full year \$50 membership be reduced to \$35 when a member joins after June 30<sup>th</sup> of the current year. Moved – Linda Vandenberg/ seconded Chris White/ passed.

#### **Social Media Director/Bursary – Anita**

Info Center – Anita Lawrence engaged Mayor Brad Unger and Village Admin Officer Mike Roy in a discussion about the possibility of the Chamber managing the operation of the GR Info Center in 2022. Minutes of this meeting were emailed out last week and are now on file. Anita's proposal and research were well received by Brad and Mike. We can expect to access funding

from several grants (Canada Summer Jobs, Destination BC, Vancouver Island Tourism, and others not yet known to us), the municipality would possibly allocate funds for the endeavor, merchandise sales, and membership dues. We would require a managing director to oversee the organization, hiring, accounting and daily running of the Info Center. This person would be an employee of the Chamber.

**MOTION:** That we move forward on the Fee-for-Services structure for the Info Center and for the Chamber to hire a managing director by January 2022. Anita Lawrence/ Chris White/ Passed. Anita will draw up a full proposal, including a budget, seek the directors' approval and present it to the Mayor and CAO.

Social Media – corresponding with Paul Smith is ongoing. Anita now has access to the Chamber website through the back end. Paul is working on a calendar of events that could be posted and changed or updated easily.

#### **Recording Secretary/EDC Liaison – Cathy**

The Economic Development Committee is mailing out a Newsletter, including a decal displaying the new Gold River Branding, next week. Street banners are coming this summer. The Kiosk will be installed in June.

#### **Directors/Business of the Month – Suzanne/Linda**

A decision was made to spotlight one business per month with a visual display of their merchandise/pictures and eliminate the interview. Linda will have a display up for June.

#### **Director/Welcome New Business – Georgie**

There are two new developments in the mall. THREE 7 FIVE, a coffee shop and the Military Museum. Georgie will purchase and present a locally made (Vandenberg) wooden sign to Three -7-Five and two gift cards (Three -7- Five and Uptown Cappuccino) for coffee from 2 local shops.

#### **Business Items**

- 1) Info Center – see above under director Anita's report
- 2) Business Walk Results – they are posted in the window with the community calendar. Linda will thank the businesses for taking part in the survey.
- 3) By-Laws – Corporations Canada has informed us that we have some deficiencies in our new By-Laws. Linda and Cathy will deal with this and report back.
- 4) Correspondence – Both Linda and Cathy receive several from various points. Ones that look interesting or pertinent are forwarded to president, treasurer, recording secretary and/or our social media director for further scrutiny.  
Linda has spoken with Marilyn regarding Greig Seafood's offer of a shared office space. Vince Devlin from WFP has reminded us that he and his company are ready and willing to help in any community minded way that we require. Linda has spoken with him.
- 5) Gold River Days – third week in July. We will keep this on our radar and watch as our COVID protocols change. There may be a chance to celebrate.

Next Meeting – June 17, 2021, 7pm – location/zoom  
Adjourn

Submitted by, Cathy Nesbitt  
Recording Secretary