

GOLD RIVER CHAMBER OF COMMERCE

General Meeting

Thursday, April 15, 2021

7pm via Zoom

Call to Order/Attendance/Welcome to General Members.

Linda Vandenberg, Veanna Johnston, Anita Lawrence, Suzanne Trevis, Chris White, Cathy Nesbitt, and welcome to Candice Baker and Vince Devlon.

Approval of minutes from March 18, 2021 meeting.

MOTION Anita Lawrence moved to accept the March 18, 2021 minutes. Seconded by Suzanne Trevis.

Any items to add to the agenda?

Business Walk

Officer and Director Reports (short and concise please)

President – **Veanna Johnston** - Nothing to report.

Treasurer/Membership – **Linda Vandenburg** – **Financial Report** - No change on the financial front since the March 18th report. **Membership Certificates** were sent out electronically, allowing members to print out their own. **Resilience to Thrive** – Two people were signed up to attend.

Social Media Director – **Anita** – **Info Center** – Anita has been researching how other Island Chambers run their local Tourist Information Centers. Once she has connected with a few more Chamber she will set up a meeting with acting Village CAO Mike Roy. **Tourist Map** – We have enough maps from last year to carry us through this year. Get West is producing “the Nootka Sounder” again this year and waiving the charges for the local advertisers. **Media** – Work continues with Web Master, Paul Smith. Currently looking for information to post regarding new members.

Recording Secretary/EDC Liaison – **Cathy** – **Secretary** – Our Reworked By-Laws have been filed with Incorporations Canada. **Economic Development Committee** – The EDC is preparing a spring newsletter that will be sent out to every mailbox in town. The letter will include a sheet of decals highlighting the Village’s new branding.

Director/Business of the Month – **Suzanne (and Linda)** – Not quite there yet but looking forward to having something in the window soon.

Business Items

- 1) **Director's portfolios** - Discussion about the Directors holding a portfolio that they are responsible for. This way there would be one person who would be knowledgeable about each portfolio and be able to inform the rest of us of any deadlines approaching and actions we need to take.
- 2) **Bursary** – Anita reports that the pertinent information is in the hands of the high school principal and available to the students. May 1st is the deadline for applications. Anita is looking after this portfolio and is willing to mentor someone. Veanna has volunteered to be that person!
- 3) **Welcoming new Business** – This could be a portfolio – Welcoming all new businesses to town. Veanna is going to approach Georgie to see if she would be interested.
- 4) **Correspondence – BC Chamber Vote** – Linda has researched the candidates and placed her/our votes.

Strathcona Collective/ROAM Media – Sea and Field, and VI Clayworks will be in the Summer issue! Anita will have an article and pictures appearing in the Summer issue as well. Congratulations Anita

Office Space – Marilyn from Grieg Seafood has generously offered to share some of their office space. Linda has corresponded with her and will go in and look to see if it meets our needs.

MOTION – That we submit a revised letter to the Village Council requesting a Grant-in-Aid for a room at the Jack Christianson Center; and include our 2021 Financial Statement.

Moved by Anita Lawrence, seconded by Suzanne Trevis. **ACTION** – Veanna and Suzanne.

- 5) **Business Walk October 2020 Survey** – The results have been compiled by the Economic Development Committee. There are several recommendations and comments that pertain to the Chamber. We discussed how we can and are responding to these. One suggestion was to offer a 'Super Host' workshop. Anita will check into this. The Literacy Center now has their space set up to offer remote classes. We will have more discussions around the results of the Business Walk at future meetings. **ACTION** – Cathy to place this on the May meeting agenda.

Next Meeting – May 20, 2021, 7pm – location/venue to be announced

Adjourn 8:08 pm

Submitted by, Cathy Nesbitt

Recording Secretary