

GOLD RIVER CHAMBER OF COMMERCE
General Meeting

Thursday, March 18, 2021

Directly following the AGM (7pm) via Zoom

Call to Order

Attendance/Welcome to General Members.

Veanna Johnston, Suzanne Trevis, Linda Vandenberg, Chris White, Michael McGee, Kenny Leslie, Georgina McKenzie, Marlee Koob, Anita Lawrence, Cathy Nesbitt

Approval of minutes from February 18, 2021 meeting.

Linda Vandenberg – Move to accept the minutes of February 18, 2021 as presented. Seconded – Suzanne Trevis

Any items to add to the agenda?

Yes. We will add 'Correspondence' to this and subsequent agendas.

Officer and Director Reports (short and concise please)

President – Veanna Johnston -Work on obtaining a room in the Jack Christianson Center continues.

Treasurer/Membership – Linda Vandenburg – see attached

Chris White – Moved to accept the Financial Report as presented. Seconded – Suzanne Trevis

Social Media Director – Anita – (1) Anita and Paul Smith continue to update membership information on the website. (2) The Administration page has been added. (3) Minutes can now be posted on this page. Chamber information and meeting date will be posted on the Facebook page.

Recording Secretary/EDC Liaison – Cathy – (1) The second Shop Local Campaign is complete with \$1900 being spent in our local shops. 76 of 80 coupons were claimed. (2) Business Ambassador packages are being worked on and will soon be available at the Village office. (3) The Village and EDC is drafting a letter to go out to all businesses explaining how they can use the Gold River Branding.

Director/Business of the Month – Suzanne – Suzanne will be interviewing one or two local businesses each month. There will be display put in the window of the Literacy Center as well as an article on our website.

Business Items

- 1) Business coming out of the March 18, 2021 AGM - Georgie McKenzie was nominated and accepted as a Director for a two-year period beginning March 2021.
Directors can be nominated/accepted at any point during the year. Directors will stand for a 2-year period beginning and ending at the time of the AGM.
- 2) Correspondence – Resilience to Thrive – Although the timeline is very close, we will attempt to participate in this session. Linda will send out an E-mail blast and contact Matthew McGinnis. Anita will cover the social media. Should phone calls be necessary, Linda, Anita and Veanna are willing to make them.

Next Meeting – April 15, 2021, 7pm – Location/ venue to be announced.

Adjourn- 7:43pm

Submitted by, Cathy Nesbitt
Recording Secretary