

GOLD RIVER CHAMBER OF COMMERCE

General Meeting

Thursday, Feb 18, 2021 7pm in the Lit Center

Call to Order/Attendance/Welcome to General Members.

Veanna Johnston, Suzanne Trevis, Anita Lawrence, Linda Vandenberg, Chris White, Cathy Nesbitt

Approval of minutes from January 21, 2020 meeting.

MOTION: To accept the January 21, 2021 minutes as presented. Anita /Chris

Any items to add to the agenda?

Info from the Literacy Center will be #4 under Business Items.

Officer and Director Reports (short and concise please)

President – Veanna Johnston

Veanna presented her President's letter. (will be filed with these minutes)

MOTION: Move to accept the President's Report. Suzanne/Linda

Treasurer/Membership – Linda Vandenburg

Financial - Linda submitted her report which will be filed with these minutes.

Checking account \$11,867.54 Savings Account\$770.69

MOTION to accept the financial report with the \$1 being labeled as a deposit not interest.
Suzanne/Chris

The TD Bank requires 2 people to be present at the bank in to close our savings account.

ACTION: Linda will be joined at the TD bank by either Anita or Veanna one day next week to close the Savings account.

Membership – We have several new businesses signed up for membership this year.

Social Media Director – Anita

Website – Anita and Paul Smith have been working on updating the and finetuning the website.

ACTION: Linda will send Anita an up to date membership list.

Tourist Info Center – Anita presented the letter she wrote to the Village Council.

Resilience to Thrive Workshop – Anita has been attending and is interested in passing the information/content with local business members.

Advertising – Island Clayworks and Sea and Field Bistro have purchased an ad in the Strathcona Collective.

MOTION: That Anita be authorized to spend up to \$200 to add the Chamber contact info to an ad in ROAM MEDIA's spring publication of the Strathcona Collective magazine. Suzanne/Chris

Recording Secretary/EDC Liaison – Cathy

Economic Development Committee- The EDC is focusing on bringing the Branding forward and involving the local businesses. Their secondary focus is wayfinding within the village – both directional and informational.

ACTION: Anita will rewrite her letter to the Village Council regarding the Tourist Info Center to include the selling of Branding Merchandise to perpetuate the operation of the Info Center.

Highlighting local businesses – Discussion.

ACTION: Suzanne will write a piece on one or two local businesses each month. This will be posted in various ways (Chamber website, local social media, downtown display). Linda will set up a display in a window of the Literacy Center.

ACTION: Suzanne will try to track down the missing piece to our Trade Show Booth.

Business Items

- 1) Our 2021 AGM will be March 18, 2021, 7:00pm on Zoom (followed immediately by the March General meeting on Zoom)
ACTION: Linda will set up the meetings.
The Directors will have a practice Zoom meeting on Thursday, February 25, at 7pm.
ACTION: Certain documents to be gathered by various executive members to be ready to send out to the membership 2 weeks prior to the AGM date.
- 2) Looking for new Directors. We can have up to 12 Directors; we currently have 6. A letter will be sent to all members encouraging their participation.
- 3) \$3000 Grant. We have a couple of suggestions but have not committed yet. 1) some sort of Social 2) upgrade our Chamber sign at the entrance to town
- 4) The Literacy Society has received 7 new laptops! This is a wonderful windfall coming from a federal grant in conjunction with the Campbell River Lit Center, NIEFS and North Island College.

Next Meeting – AGM March 18, 2021, 7pm – Zoom

This will be followed immediately by the March 2021 General Meeting - Zoom

Adjourn - 9:23pm

Submitted by, Cathy Nesbitt

Recording Secretary