**GOLD RIVER CHAMBER OF COMMERCE**

**General Meeting**

Thursday, Feb 18, 2021 7pm in the Lit Center

**Call to Order/Attendance/Welcome to General Members.**

Veanna Johnston, Suzanne Trevis, Anita Lawrence, Linda Vandenberg, Chris White, Cathy Nesbitt

**Approval of minutes from January 21, 2020 meeting.**

MOTION: To accept the January 21, 2021 minutes as presented. Anita /Chris

**Any items to add to the agenda?**

Info from the Literacy Center will be #4 under Business Items.

**Officer and Director Reports (short and concise please)**

**President – Veanna Johnston**

Veanna presented her President’s letter. (will be filed with these minutes)

MOTION: Move to accept the President’s Report. Suzanne/Linda

**Treasurer/Membership – Linda Vandenburg**

**Financial** - Linda submitted her report which will be filed with these minutes.

Checking account $11,867.54 Savings Account$770.69

MOTION to accept the financial report with the $1 being labeled as a deposit not interest. Suzanne/Chris

The TD Bank requires 2 people to be present at the bank in to close our savings account.

ACTION: Linda will be joined at the TD bank by either Anita or Veanna one day next week to close the Savings account.

**Membership** – We have several new businesses signed up for membership this year.

**Social Media Director – Anita**

**Website** – Anita and Paul Smith have been working on updating the and finetuning the website.

ACTION: Linda will send Anita an up to date membership list.

**Tourist** **Info** **Center** – Anita presented the letter she wrote to the Village Council.

**Resilience to Thrive Workshop** – Anita has been attending and is interested in passing the information/content with local business members.

**Advertising** – Island Clayworks and Sea and Field Bistro have purchased an ad in the Strathcona Collective.

MOTION: That Anita be authorized to spend up to $200 to add the Chamber contact info to an ad in ROAM MEDIA’s spring publication of the Strathcona Collective magazine. Suzanne/Chris

**Recording Secretary/EDC Liaison – Cathy**

**Economic Development Committee**- The EDC is focusing on bringing the Branding forward and involving the local businesses. Their secondary focus is wayfinding within the village – both directional and informational.

ACTION: Anita will rewrite her letter to the Village Council regarding the Tourist Info Center to include the selling of Branding Merchandise to perpetuate the operation of the Info Center.

**Highlighting local businesses** – Discussion.

ACTION: Suzanne will write a piece on one or two local businesses each month. This will be posted in various ways (Chamber website, local social media, downtown display). Linda will set up a display in a window of the Literacy Center.

ACTION: Suzanne will try to track down the missing piece to our Trade Show Booth.

**Business Items**

1. Our 2021 AGM will be March 18, 2021, 7:00pm on Zoom (followed immediately by the March General meeting on Zoom)

ACTION: Linda will set up the meetings.

The Directors will have a practice Zoom meeting on Thursday, February 25, at 7pm.

ACTION: Certain documents to be gathered by various executive members to be ready to send out to the membership 2 weeks prior to the AGM date.

1. Looking for new Directors. We can have up to 12 Directors; we currently have 6. A letter will be sent to all members encouraging their participation.
2. $3000 Grant. We have a couple of suggestions but have not committed yet. 1) some sort of Social 2) upgrade our Chamber sign at the entrance to town
3. The Literacy Society has received 7 new laptops! This is a wonderful windfall coming from a federal grant in conjunction with the Campbell River Lit Center, NIEFS and North Island College.

**Next Meeting** – AGM March 18, 2021, 7pm – Zoom

This will be followed immediately by the March 2021 General Meeting - Zoom

Adjourn - 9:23pm

Submitted by, Cathy Nesbitt

Recording Secretary